

What Can I Do With a Major In...

PUBLIC RELATIONS

The Curry College Public Relations major prepares graduates in strategic planning, effective oral and written communication, leadership and conflict resolution, DEI issues, and social media management in a wide variety of for-profit and nonprofit settings. Through a variety of experiential learning opportunities, including hands-on internships with some of Greater Boston's top companies, graduates of the PR program are geared for professional success.

AREAS AND OPPORTUNITIES

- Account Management
- Administration
- Campaign Management
- Community Affairs
- Copywriting
- Corporate Comm
- Event Planning
- Fundraising and/or Development
- Marketing
- Media Relations
- Media Sales
- Research
- Search Engine Marketing
- Social Media Management
- Writing/Editing

EMPLOYERS

- Advertising Agencies
- Elected Officials
- Freelance (you!)
- Government Agencies
- Hospitality/Tourism
- Hospitals
- Museums
- Newspapers/Magazines
- Non-Profit Agencies
- PR Firms
- Radio/TV Stations
- Retail Store Headquarters
- School Districts
- Sports Organizations

RELATED SKILLS

- Attention to Detail
- Conflict Management
- Negotiation
- Organized
- Public Speaking
- Research
- Teamwork
- Technical Skills
- Time Management
- Verbal Communication
- Written Communication

RECENT INTERNSHIP SITES

Contact your intern facilitator to apply for an internship!

- CK Communications
- Creative Artist Agency
- Curry College
- Dassault Systemes
- DC Public Library
- Deloitte
- Hollywood Agency
- John Guilfoil PR
- Power Move Marketing
- Roessel Joy
- Spinner Music Production
- Thunder and Lightning LLC
- Untitled Export Mgmt LLC
- Vote From Home 2020