

# Building your Faculty Learning Network: Technology Enhanced Professional Development

Friday, June 8, 2012, 9:30-11:45 AM

New England Faculty Development Consortium

Spring Conference: <https://nefdc.org>



**Faculty Center for Professional Development &  
Curriculum Innovation** at Curry College

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After August 1: Director of Teaching and Learning Programs, California Institute of Technology

# Tech/Web 2.0 free association:

- Twitter
- Facebook
- Social Network
- RSS Feed
- Learnist
- Google Alerts
- Linkedin
- Pinterist
- G+
- Professional Tool
- Time Sink
- Teaching
- Distraction
- Service
- Collaboration
- Trend
- Scholarship
- What is that?

Evil & Out of Control?  
or  
Integrated & Authentic?

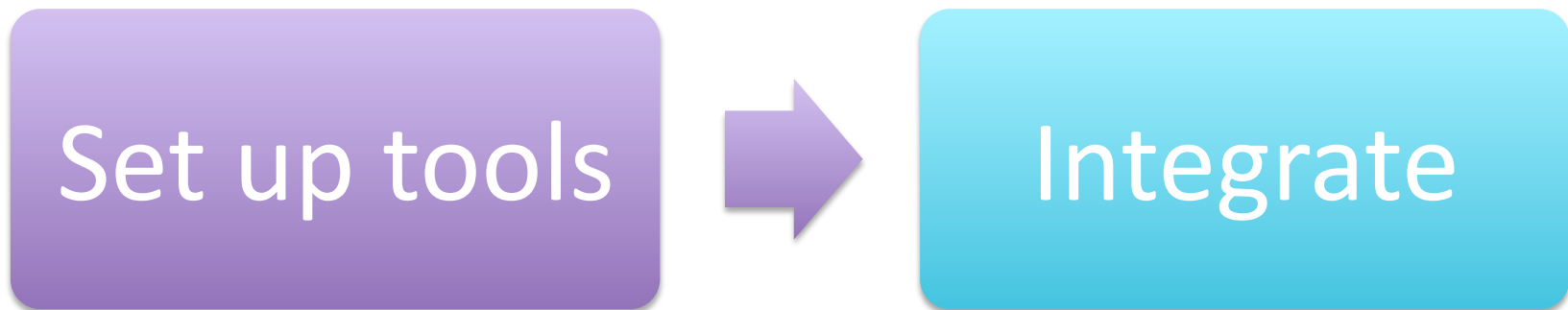


# Plan for today

- Part 1 9:30-10:25



- Part 2 10:50-11:45



# Outcomes for today:

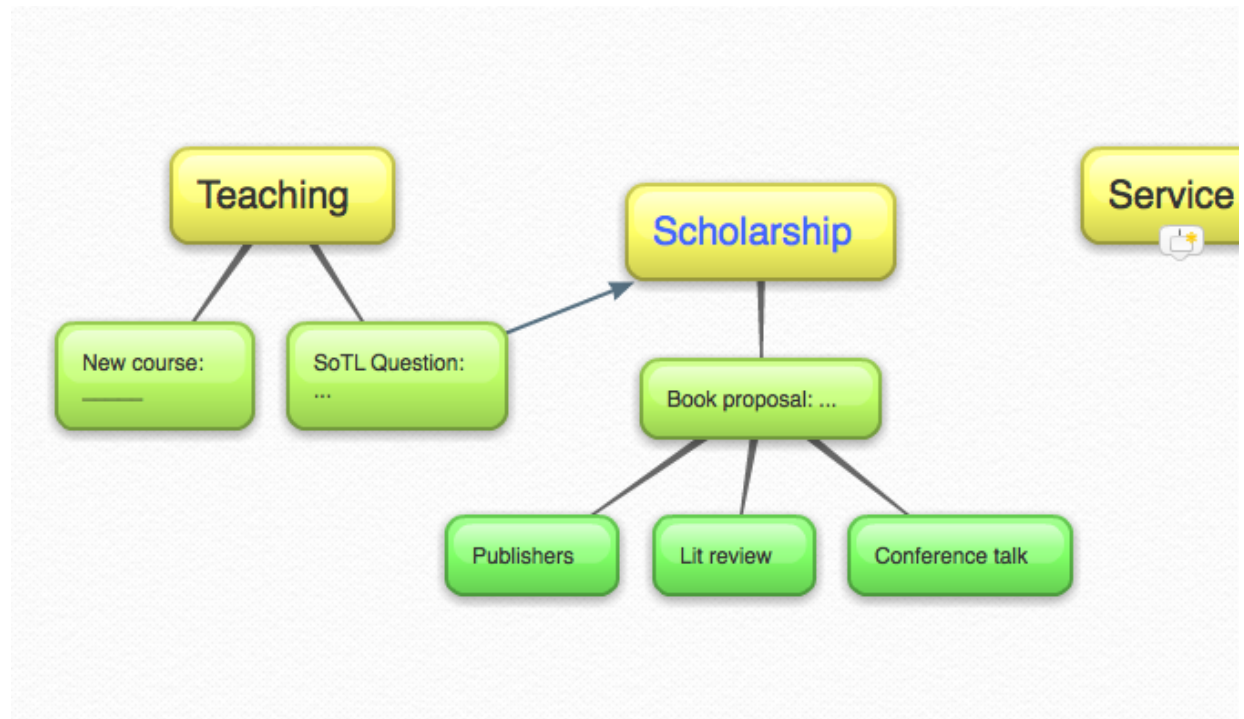
- Articulate key elements of individual professional plans.
- Create a visual and/or text “map” of professional goals.
- Differentiate between the functions of different web 2.0 tools in supporting goals.
- Set up accounts and practice basic functions (selected tools).
- Begin to build a personal, virtual faculty learning network with other participants.
- Plan for how to integrate the new learning network into professional life (e.g., frequency of checking, mobile or desktop access, networking at conferences).

# Professional Goals & Priorities

(Hint: they become keyword & search terms later on)

Electronic:

<https://bubbl.us/>



or Pencil and Paper!

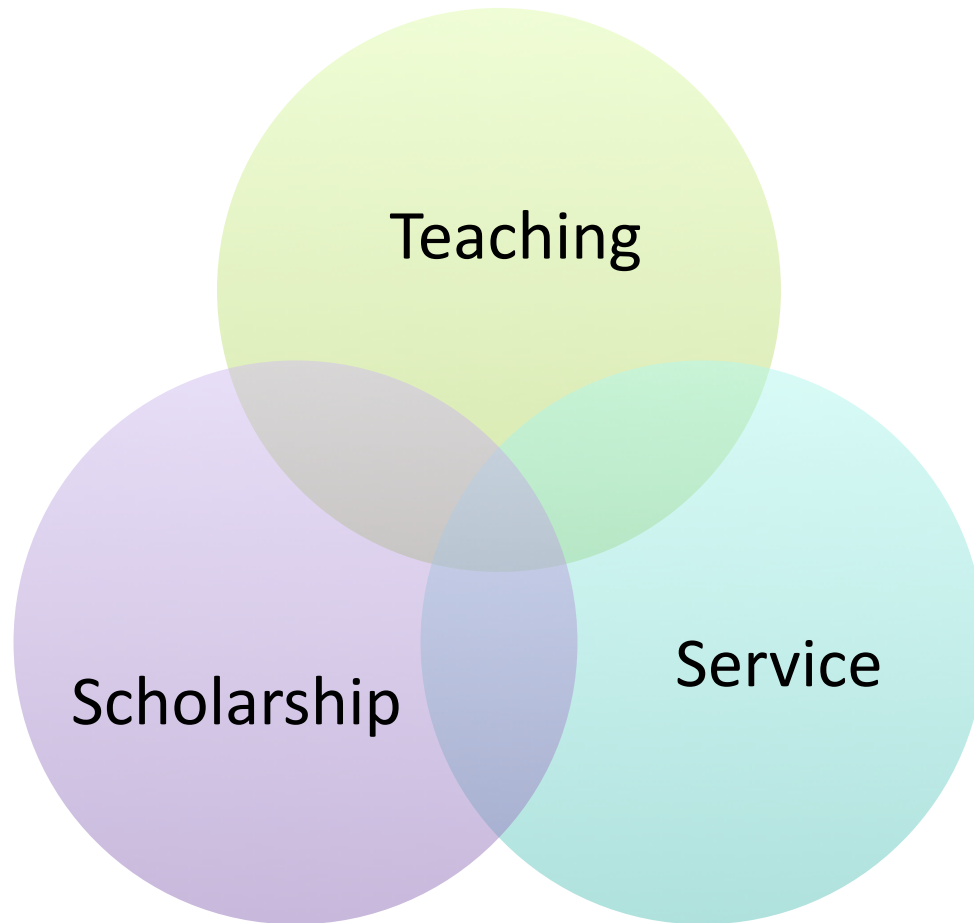


<b>Strengths</b> <b>Interests</b> <b>Works in Progress</b> <b>New Directions</b>	<b>Benchmarks on your timeline:</b>  <b>Priorities – year one, two, ...</b>	<b>Re:</b>
<b>Teaching</b> <b>Advising</b>		
<b>Service</b>		
<b>Scholarship</b> <b>Research</b> <b>Creative Work</b>		

Or in a grid:

<https://my.curry.edu/web/faculty/professional-support>

# Any connections? Insights?





- Part 1 9:30-10:25



# SOCIAL MEDIA EXPLAINED

TWITTER I'M EATING A #DONUT

FACEBOOK I LIKE DONUTS

FOURSQUARE THIS IS WHERE  
I EAT DONUTS

INSTAGRAM HERE'S A VINTAGE  
PHOTO OF MY DONUT

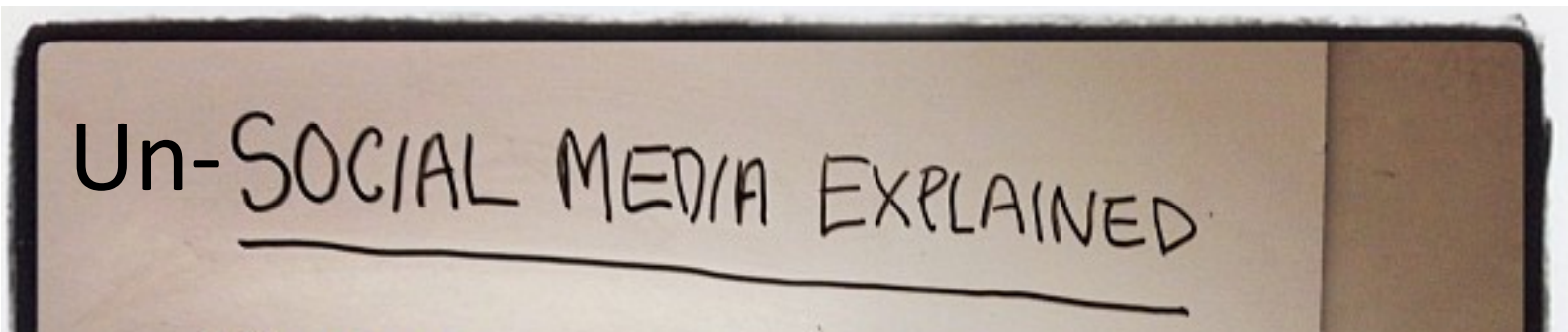
YOUTUBE HERE I AM EATING A DONUT

LINKEDIN MY SKILLS INCLUDE DONUT EATING

PINTEREST HERE'S A DONUT RECIPE

LAST FM NOW LISTENING TO "DONUTS"

G+ I'M A GOOGLE EMPLOYEE  
WHO EATS DONUTS.

A photograph of a piece of light brown paper with a dark border. The text 'Un-SOCIAL MEDIA EXPLAINED' is handwritten in black ink. The word 'Un-' is smaller and positioned to the left of 'SOCIAL'. 'SOCIAL MEDIA EXPLAINED' is underlined with a single horizontal line.

## Un-SOCIAL MEDIA EXPLAINED

Efficient ONE-WAY information flow;

E.g.:

- Google Alerts
- RSS Feeds

<http://www.google.com/alerts>



Search query:

Result type:

Everything



How often:

Once a day



How many:

Only the best results



Your email:

**CREATE ALERT**

Manage your alerts

# <http://www.google.com/reader>



## Reader

A look at what's new in your Reader

SUBSCRIBE

### Subscriptions

- Carnegie Perspectiv...
- Change Magazine
- Curry College Fac... (1)
- EDUCAUSE (educa... (44)
- Environmental Scie...
- Inside Higher Ed
- liberal.education n... (4)
- National Council o... (1)
- NEA Home RSS Feed
- PKAL » The AAC&...
- Science Magazine (290)
- Science News (107)
- The Chronicle of H... (119)
- The Digital Quad
- U.S. Department of... (45)
- Uploads by CurryCo...

### New in your subscriptions

#### EDUCAUSE (educause) on Twitter (44)

educause: RT @EDUCAUSEreview: With beta version of EDUCAUSE REVIEW Online tool  
RT @EDUCAUSE Launching next week - a NEW EDUCAUSE website! Stay tun ...

#### liberal.education nation (4)

##### The Power of Labels to Determine Who Succeeds and Who Fails

\*By Tia Brown McNair and Ashley Finley\* "No one rises to low expectations." Many educators have probably heard this quote at some point in their professional career. The saying challenges us as educators to set the bar high for our students, and for ...

#### National Council of Teachers of English - Homepage (1)

##### Finding the Time to Renew and Grow

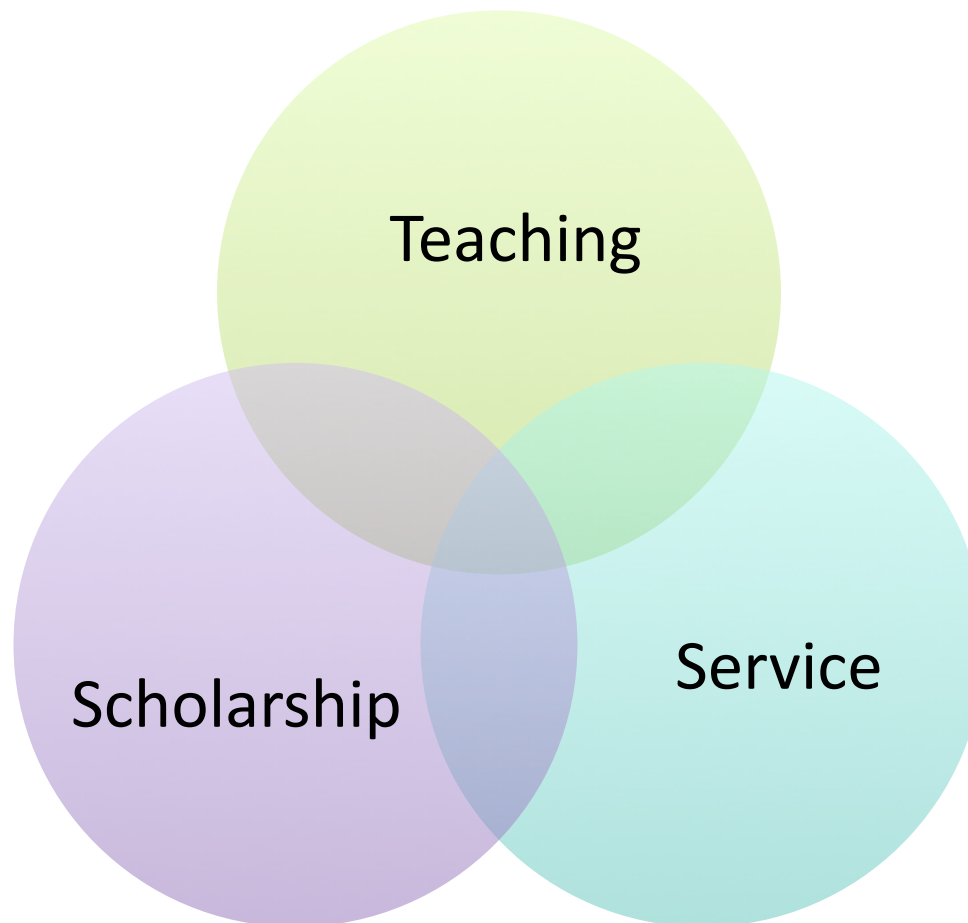
\*from NCTE INBOX 5-15-12 \*During Linda Darling-Hammond's keynote speech at the NCTE 2011 Annual Convention, she reminded the audience that the highest achieving educational systems in the world improve student learning by recognizing teachers' ...

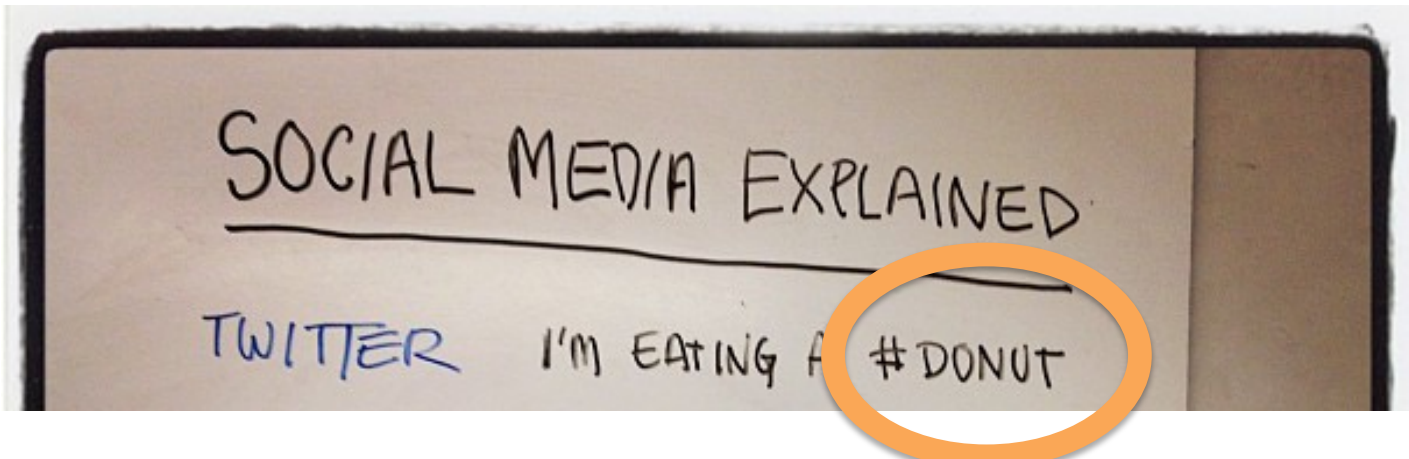
#### Science Magazine (290)

##### This Week in Science

Extending Quantum Memory | To the Next Level | From Long to Short | Hammering Home the Lesson | No Shock Ahead of the Sun | Pluses and Minuses | The Rains of Change | Actin Up | The Mycobionome | Keeping Mitochondria in the Pink | Keeping Baby Safe | ...

Return to your Goals: Which ones  
need regular information INPUT?





...with @cvhorii at #NEFDC spring  
conf, <http://nefdc.org>!

Twitter connects TOPICS using “Hashtags” (#donut, #nefdc), making it easy to find information.

Twitter connects PEOPLE (@cvhorii) with insight and connections about topics, making it easy to build a network of colleagues who are likely to share in the future.

Twitter builds THREADS of references with special codes like “RT” for “Re-tweet” – you can add yourself and your comment, or just spread ideas you like.



<https://twitter.com/#!/search-home>



Search



Have an account

See what's happening **right now**

#highered

**Tip:** use [operators](#) for [advanced search](#).

Search



## SOCIAL MEDIA EXPLAINED

TWITTER I'M EATING A #DONUT

Other platforms similarly connect  
TOPICS, PEOPLE, and provide  
INTERACTION as desired...

LINKED IN MY SKILLS INCLUDE DONUT EATING

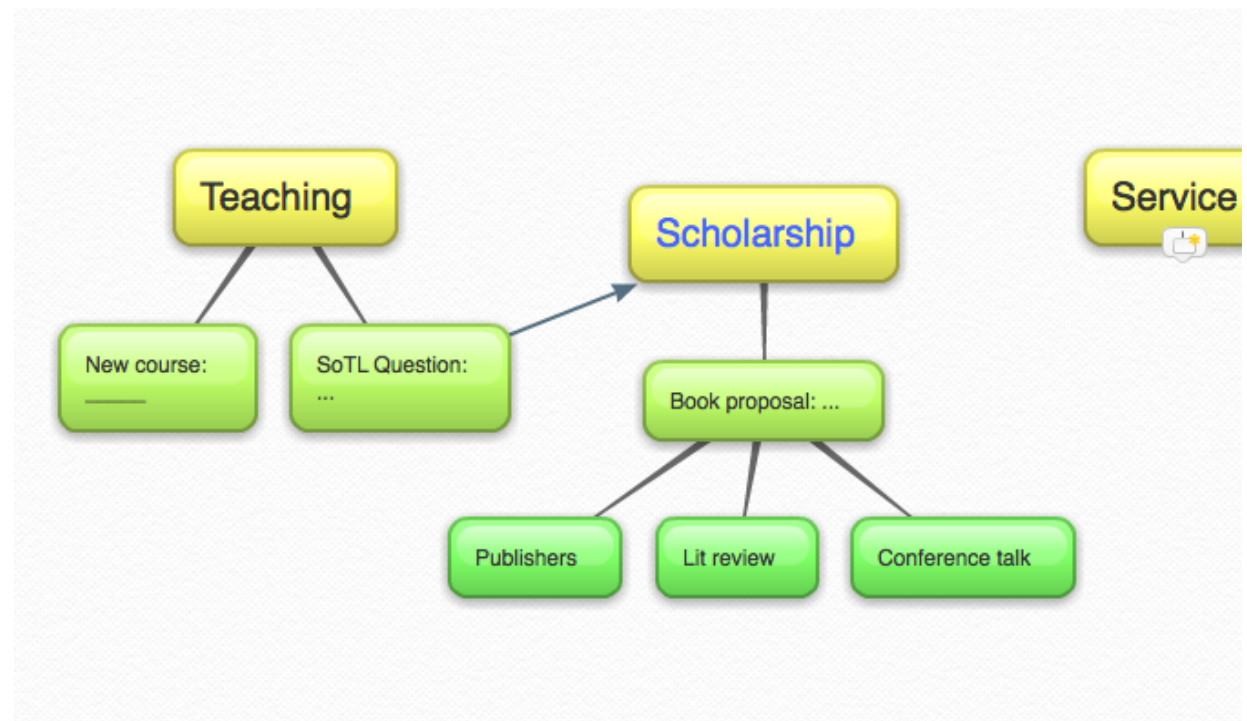
PINTEREST HERE'S A DONUT RECIPE

...and here's everyone I know who  
has similar donut-eating skills...

...and here are some lovely images to accompany the recipe,  
arranged in a visually pleasing way.

# Return to your GOALS:

For which ones are you looking for both  
INFORMATION and INTERACTION?

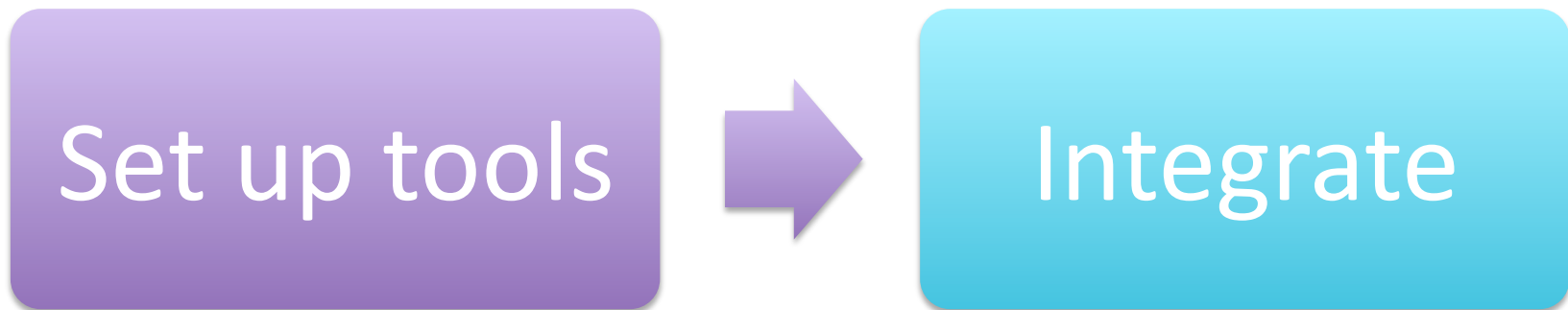


# Break time!

- Part 1 9:30-10:25

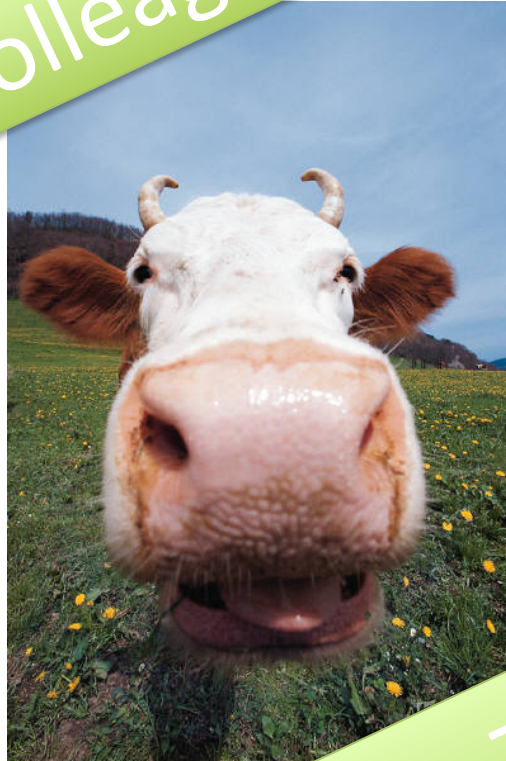


- Part 2 10:50-11:45



# Break time!

Meet a new colleague...



Find their Twitter or other  
Web 2.0 Identity...

# Welcome back!

- Part 2 10:50-11:45

Set up tools



Integrate

# Action Time!

- You choose:

Un-Social Media      &/or      Social Media

Google Alerts or

RSS Feeds 

<https://twitter.com/>



Professional Goals & Priorities to focus on today

# Consider...

- Separate e-mail address? Google is handy.
  - Sign up at site of your choice.
  - Social media: Your “Profile” – tell people something helpful, related to your professional goals!
- Use goals as search terms.
- Twitter: share your username on the board once you have it!

# Join Twitter today.



✓ Name looks great.

✓ We will email you a confirmation.



✓ Password is perfect!

✓ Username is available.

Suggestions: [nefdc](#) · [nefdc](#) · [NEFDCW](#) · [CvhNEFDC](#) ·

☐ Keep me logged-in on this computer.

☐ Tailor Twitter based on my recent website visits. [Learn more.](#)

By clicking the button, you agree to the terms below:

These Terms of Service ("Terms") govern your access to and use of the services, including our various websites, SMS, APIs, email notifications,

Printable versions:

[Terms of Service](#) · [Privacy Policy](#)

**Create my account**

Note: Others will be able to find you by name, username or email. Your email will not be shown publicly. You can change your privacy settings at any time.



## Add character.

Upload a photo and describe yourself.



Upload image

Maximum size of 700K. JPG, GIF, PNG.

**Bio**

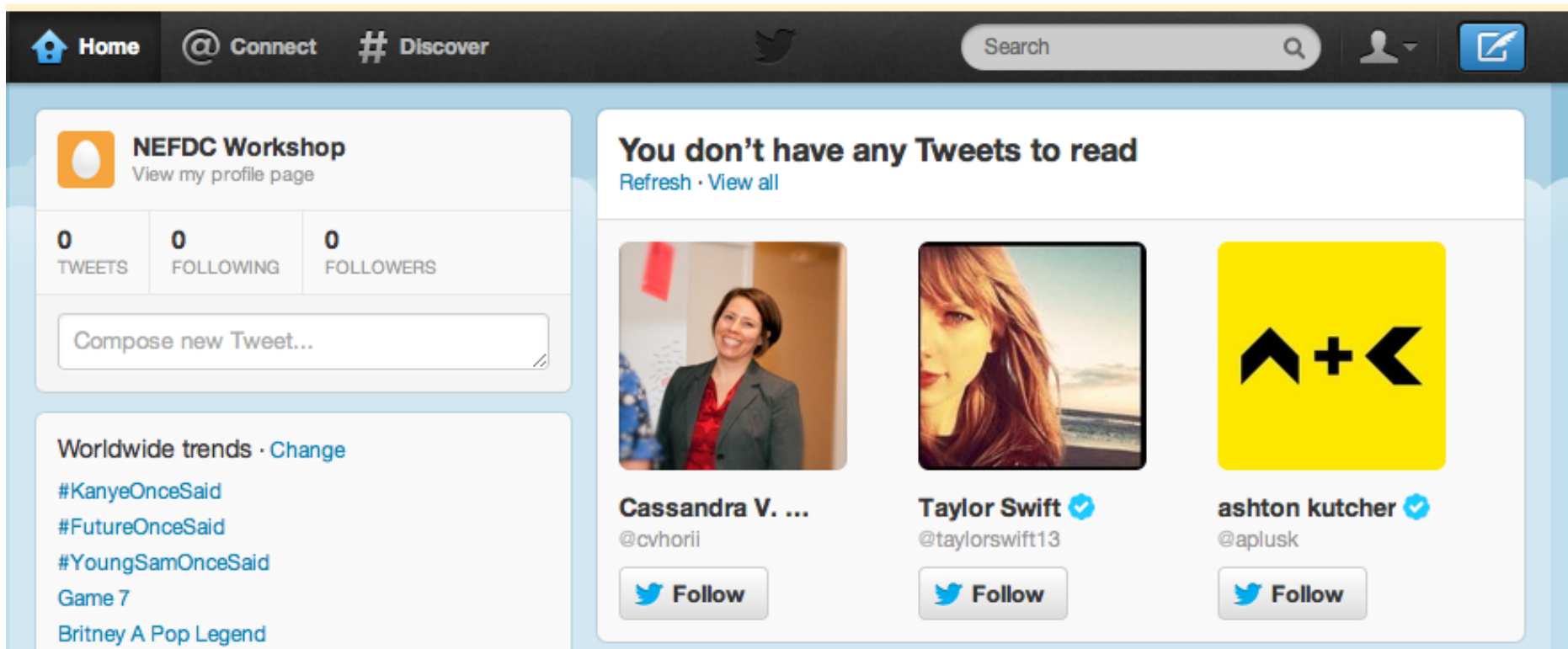
0 / 160

Rocket ship builder, pizza expert, loves the Gio

Skip this step »

## What next? Some ideas...

- Search for a topic or event
- Follow someone who tweeted something you liked.
- See who they follow – follow more.
- “Retweet” something (so others see you, too!)



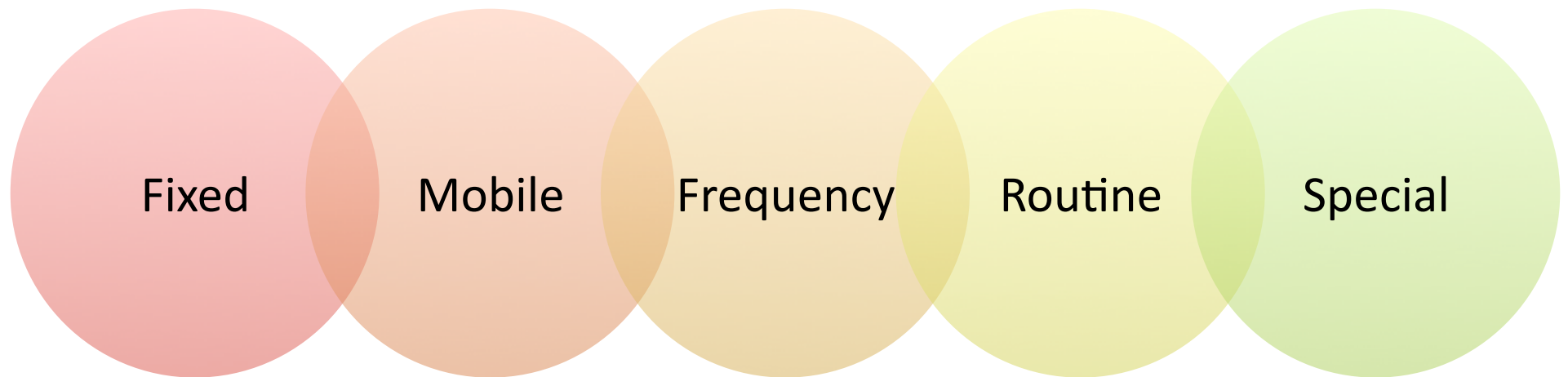
# The art of the “RT”

- Built-in “Retweet” works fine
- To add your own comment: Copy and paste the tweet into a new tweet of your own, adding “RT @\_\_\_\_\_” to credit the source.

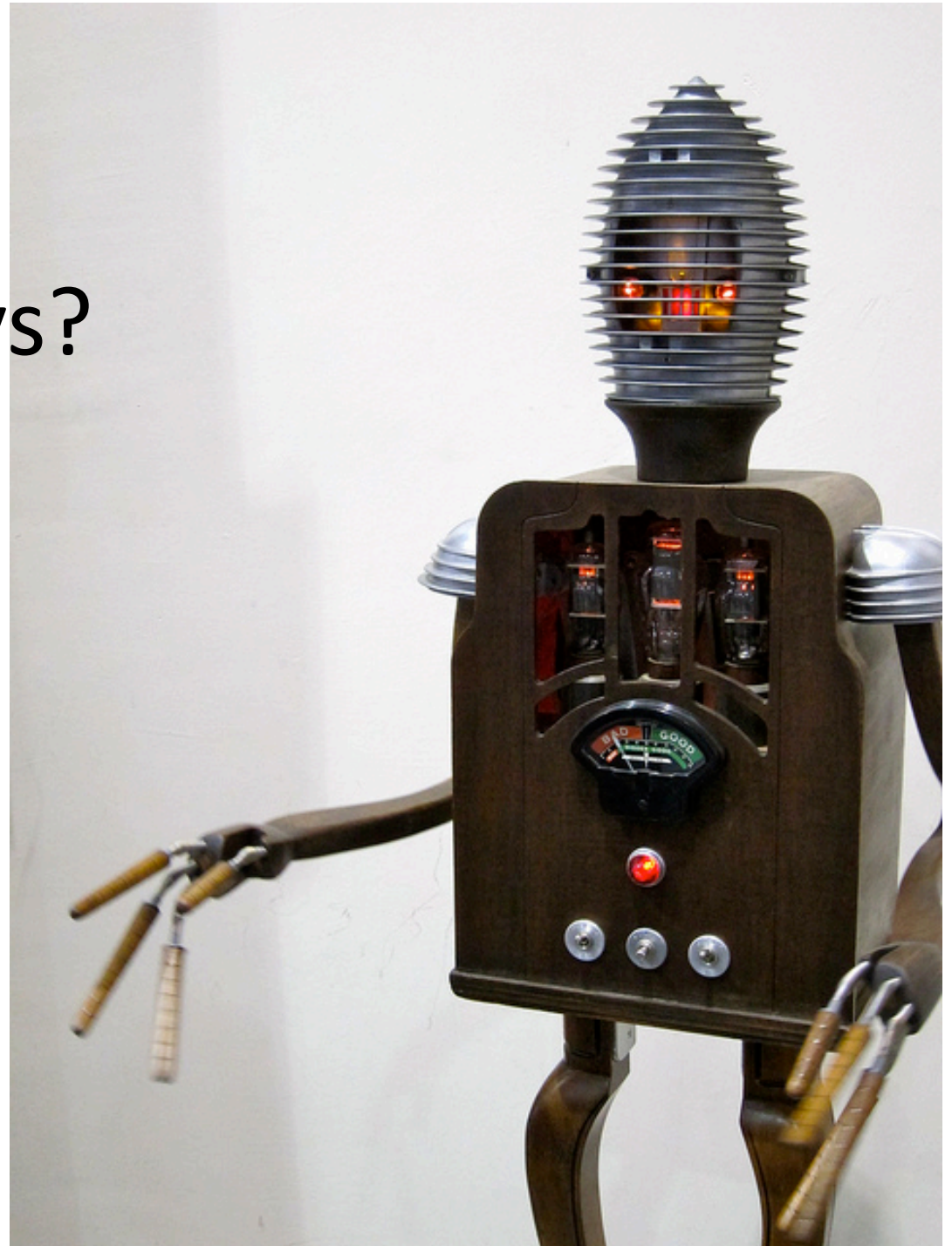
# Everyone:

- Aim for three to five additions to your Learning Network:
  - alerts added, RSS subscriptions, retweets, or follows...

# Integrating your Learning Network: Factors to consider...





Your take-aways?






## Recent (great!) resources:

- Bruff, D. (2012, April 18). Tips for Using Twitter as Part of a Personal Learning Network. Agile Learning [Blog]. <http://derekbruff.org/?p=2097>.
- Cordell, R. (2010, August 11). How to Start Tweeting (and Why You Might Want To). *Chronicle of Higher Education*.  
<http://chronicle.com/blogs/profhacker/how-to-start-tweeting-and-why-you-might-want-to/26065>

# On the horizon...


**Learnist**   


**Flipped Classroom**  
by [Melanie Turner](#)

 **Tweet** { 0 }  
 **Like** { 9 }

43 Follow 18 Like [Suggest Learning](#)

Category: [Education](#) | 1090 views | created 05/03/12

**43 FOLLOWERS**  



**18 LIKES**  


Interested in a flipped classroom? Read up on what works and doesn't before you get started.


**TAGS**

[+ flipped classroom](#) [+ education](#) [+ teaching](#) [+ learning](#)

[New Tag](#) [Add](#)


**1** **The Art of a Flipped Classroom** 

[www.eschoolnews.com](http://www.eschoolnews.com)



**2** **Free Technology for Teachers**

[www.freotech4teachers.com](http://www.freotech4teachers.com)





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- “Pencil and Eraser on Paper” by Shawn Campbell:  
<http://www.flickr.com/photos/thecampbells/3005650135/>
- “Social Media Explained” by Three Ships Media:  
<http://www.threeshipsmedia.com/social-media-and-donuts/>