

OPPORTUNITIES (O)

	External Opportunities
Partnerships	<ul style="list-style-type: none"> -Alumni networking (5) -Business partnerships (4) -Articulation agreements with Community colleges (3) -Government partnerships -Small College consortium -Neighborhood Associations -Involving students in projects
Internships	<ul style="list-style-type: none"> -Internships (3) -Greater connection to research institutions for internships
Reaching New Populations	<ul style="list-style-type: none"> -Recruiting international students (5) -Offering courses in new disciplines (5) -Offering hybrid/online courses (4) -Capitalizing on proximity to Boston (4) -Workforce training (2) -Promote Curry outside of geographic area (2) -Treatment and status of senior lectures (2) -Innovative practices -More non credit courses -Open houses -Become a standard/leader for professionals/all faculty
Branding	<ul style="list-style-type: none"> -Marketing (4) -Nationally rated Assisted Learning Program (3) -Forge identity as more of an Academic school and not just a sports school (3) -Conferences (2) -3 year degree for highly motivated students (2) -Make what Curry does more visible (2) -Speakers Bureau -Center for Business Development -Forge new identity for Curry -Show accomplishments on web, local and regional media -Show Curry as a change maker
Financial	<ul style="list-style-type: none"> -Acquiring more aggressive grants -Budget needs to be larger for developing programs